

Cookie Policy of shop.fondazioneiligabue.it

This document contains information about technologies that enable this Website to achieve the purposes described below. These technologies allow the Owner to collect and store information (for example, through the use of Cookies) or use resources (for example, by running a script) on the User's device when the User interacts with this website.

For simplicity, in this document such technologies are succinctly referred to as "Tracking Tools" unless there is reason to differentiate.

For example, although Cookies can be used in both web and mobile browsers, it would be inappropriate to talk about Cookies in the context of mobile applications, since these are Tracking Tools that require the presence of a browser. For this reason, within this document the term Cookie is used only to refer specifically to that particular type of Tracking Tool.

Some of the purposes for which Tracking Tools are used may, in addition require the User's consent. If consent is given, it can be freely revoked at any time by following the instructions contained in this document.

This Website uses Tracking Tools operated directly by the Owner (commonly called "first party" Tracking Tools) and Tracking Tools that enable services provided by third parties (commonly called "third party" Tracking Tools). Unless otherwise specified within this document, such third parties have access to their respective Tracking Tools.

Duration and expiration of Cookies and other similar Tracking Tools may vary depending on what is set by the Owner or each third-party provider. Some of them expire at the end of the User's browsing session.

In addition to what is specified in the description of each of the categories below, Users can obtain more detailed and updated information on the duration, as well as any other relevant information - such as the presence of other Tracking Tools - in the privacy policies of the respective third-party providers (via the links made available) or by contacting the Controller.

Activities strictly necessary to ensure the operation of this Website and the provision of the Service

This Website uses Cookies commonly referred to as "technical" or other similar Tracking Tools to perform activities strictly necessary to ensure the operation or provision of the Service.

First-Party Tracking Tools

More information about Personal Data

Preference Cookie (this Web Site).

Preference cookie stores the User's preferences detected on this Web Site, such as their fusorarium and region, in the local domain.

Personal Data Processed: Tracking Tools.

Third Party Tracking Tools

Tag Management

This type of services is functional for the centralized management of tags or scripts used on this Web Site. The use of such services involves the flow of User Data through them and, where appropriate, their retention.

Google Tag Manager (Google Ireland Limited)

Google Tag Manager is a tag management service provided by Google Ireland Limited.
Personal Data Processed: Usage Data and Tracking Tools.

Place of processing: Ireland - Privacy Policy.

Collection of privacy-related preferences

This type of service allows this Web Site to collect and save Users' preferences regarding the collection, use and processing of their personal information, as required by applicable privacy legislation.

iubenda's Consent Solution (iubenda Ltd.)

iubenda's Consent Solution allows saving and retrieving records of Users' consent to the processing of Personal Information, as well as the information and preferences expressed in relation to the consent provided. For this purpose, it makes use of a Tracking Tool that temporarily stores pending information on the User's device until it is processed by the API. The Tracking Tool (a browser feature called localStorage) is then deleted.

Personal Data Processed: Data communicated during the use of the service and Tracking Tools.

Place of processing: Italy - Privacy Policy.

Storage Duration:

ConS JS library localStorage (IUB_DATA): undefined

Cookie Solution by iubenda (iubenda srl).

The iubenda Cookie Solution allows the Owner to collect and save Users' preferences regarding the processing of personal data and in particular the use of Cookies and other Tracking Tools on this Website.

Personal Data Processed: Tracking Tools.

Place of processing: Italy - Privacy Policy.

Storage Duration:

_iub_cs-*: 1 year

Payment Management

Unless otherwise specified, this Web Site processes all payments by credit card, wire transfer or other means through external payment service providers. In general, and unless otherwise specified, Users are asked to provide payment details and personal information directly to such payment service providers.

This Web Site is not involved in the collection and processing of such information: instead, it will only receive a notification from the payment service provider in question about the successful payment.

PayPal (Paypal)

PayPal is a payment service provided by PayPal Inc. that allows the User to make online payments. Personal Data processed: last name, Usage Data, email, billing address, device information, name, phone number, Tracking Tools and various types of Data as specified by the service's privacy policy.

Place of processing: See Paypal's privacy policy - Privacy Policy.

Storage Duration:

- __paypal_storage__: undefined
- akavpau_ppsd: session duration
- enforce_policy: session duration
- l7_az: session duration
- nsid: session duration
- ts: session duration
- tsrce: session duration
- x-cdn: session duration
- x-pp-s: session duration

Other activities involving the use of Tracking Tools

Experience Enhancement

This Website uses Tracking Tools to provide a personalized user experience, enabling better management of personal settings and interaction with external networks and platforms.

Displaying content from external platforms

This type of service allows users to view content hosted on external platforms directly from the pages of this Web Site and interact with them.

However, this type of service may collect data on web traffic related to the pages where the service is installed, even when users are not using it.

Google Fonts (Google Ireland Limited)

Google Fonts is a font style display service operated by Google Ireland Limited that enables this Web Site to integrate such content within its pages.

Personal Data Processed: Usage Data and Tracking Tools.

Place of processing: Ireland - Privacy Policy.

Measurement

This Website uses Tracking Tools to measure traffic and analyze Users' behavior with the goal of improving the Service.

Management of data collection and online surveys

This type of service allows this Web Site to manage the creation, implementation, administration, distribution and analysis of online forms and surveys in order to collect, save and reuse Data from responding Users.

The Personal Data collected depend on the information requested and provided by Users in the corresponding online form.

These services may be integrated with a wide range of third-party services to enable the Owner to perform subsequent actions with the processed Data - for example, contact management, message sending, statistics, advertising, and payment processing.

Meta's Contact Acquisition Ads (Meta Platforms Ireland Limited)

Meta's Contact Acquisition Ads is an advertising and data collection service provided by Meta Platforms Ireland Limited that enables it to show Users advertisements in the form of forms already pre-populated with Personal Data from their Facebook profiles, such as names and email addresses. Depending on the type of ad, Users may be asked to provide additional information. Submission of the form involves the collection and processing of this Data by the Data Controller pursuant to this privacy policy and only for the specific purpose stated in the form and/or within this privacy policy, where applicable. You may exercise your rights, at any time, including the right to withdraw your consent to the processing of your Data, as specified in the section containing information about your rights in this privacy policy.

Personal Data processed: city, last name, Data disclosed while using the service, Usage Data, email, physical address, country, first name, phone number, profession, company name, gender, status and Tracking Tools.

Place of processing: Ireland - Privacy Policy - Opt out.

Storage Duration:

- `_fbp`: 3 months

Statistics

The services contained in this section allow the Data Controller to monitor and analyze traffic data and serve to track User behavior.

Google Analytics 4 (Google Ireland Limited)

Google Analytics is a statistical service provided by Google Ireland Limited ("Google"). Google uses the Personal Data collected for the purpose of tracking and examining the use of this Website, compiling reports and sharing them with other services developed by Google.

Google may use Personal Data to contextualize and personalize ads in its advertising network.

In Google Analytics 4, IP addresses are used at the time of collection and then deleted before the data is recorded in any data center or server. To learn more, you can consult Google's official documentation.

Personal Data Processed: city, Usage Data, browser information, device information, latitude (of city), longitude (of city), number of Users, session statistics and Tracking Tools.

Place of processing: Ireland - Privacy Policy - Opt Out.

Storage Duration:

- `_ga`: 2 years
- `_ga_*`: 2 years

Meta ads conversion tracking (Meta pixel) (Meta Platforms Ireland Limited)

Meta ads conversion tracking (Meta pixel) is a statistics service provided by Meta Platforms Ireland Limited that links data from the Meta ad network with actions taken within this Web Site. The Meta pixel monitors conversions that can be attributed to Facebook, Instagram and Audience Network ads.

Personal Data Processed: Usage Data and Tracking Tools.

Place of processing: Ireland - Privacy Policy - Opt out.

Storage Duration:

- _fbp: 3 months
- fr: 3 months

Targeting and Advertising

This Website uses Tracking Tools to deliver commercial content tailored to User behavior and to manage, deliver, and track advertisements.

Advertising

This type of service allows User Data to be used for marketing communication purposes. These communications are displayed on this Web Site in the form of banners and other forms of advertising, also related to the User's interests.

This does not mean that all Personal Data is used for this purpose. Data and conditions of use are set out below.

Some of the services below may use Tracking Tools to identify the User or use the technique of behavioral retargeting, i.e. displaying advertisements tailored to the User's interests and behavior, also detected outside this Website. For more information on this, we suggest you check the privacy policies of the respective services.

Generally, services of this type offer the possibility to disable such tracking. In addition to any opt-out feature provided by any of the services listed in this document, the User can read more about how to turn off interest-based advertisements in the appropriate "How to turn off interest-based advertising" section in this document.

Meta's Similar Audience (Meta Platforms Ireland Limited)

Meta's Similar Audience is an advertising and behavioral targeting service provided by Meta Platforms Ireland Limited that uses Data collected through Meta's Custom Audience service in order to show advertisements to Users with similar behaviors to Users who are already on a Custom Audience list based on their previous use of this Web Site or their interaction with relevant content through Meta's applications and services.

Based on this Data, Personalized Ads will be shown to Users suggested by Meta's Similar Audiences. Users can opt-out of Meta's Tracking Tools for ad personalization by visiting this opt-out page .

Personal Data Processed: Usage Data and Tracking Tools.

Place of processing: Ireland - Privacy Policy - Opt out.

Storage Duration:

- _fbp: 3 months

Remarketing and behavioral targeting

These types of services allow this Website and its partners to communicate, optimize and serve advertisements based on your past use of this Website.

This activity is facilitated by tracking Usage Data and using Tracking Tools to collect information that is then transferred to partners that handle remarketing and behavioral targeting activities.

Some services offer an email list-based remarketing option.

Generally, services of this type offer the option to disable such tracking. In addition to any opt-out features provided by any of the services listed in this document, the User can read more about how to turn off interest-based advertisements in the appropriate "How to turn off interest-based advertising" section in this document.

Facebook Remarketing (Meta Platforms Ireland Limited)

Facebook Remarketing is a remarketing and behavioral targeting service provided by Meta Platforms Ireland Limited that links this Website's activity with the Meta advertising network.
Personal Data Processed: Usage Data and Tracking Tools.

Place of processing: Ireland - Privacy Policy - Opt Out.

Storage Duration:

- `_fbp`: 3 months

Meta's Personalized Audience (Meta Platforms Ireland Limited)

Meta's Personalized Audience is a remarketing and behavioral targeting service provided by Meta Platforms Ireland Limited that links the activity on this Web Site with Meta's advertising network. Users can opt-out of Meta's Tracking Tools for ad personalization by visiting this opt-out page.
Personal Data Processed: email and Tracking Tools.

Place of processing: Ireland - Privacy Policy - Opt out.

Storage Duration:

- `_fbp`: 3 months

How to manage preferences and give or revoke consent

There are various ways to manage preferences related to Tracking Tools and to give or revoke consent where necessary:

Users can manage preferences related to Tracking Tools directly through their device settings-for example, they can prevent the use or storage of Tracking Tools.

In addition, whenever the use of Tracking Tools is dependent on consent, Users may give or revoke that consent by setting their preferences within the cookie policy or updating those preferences via the tracking settings widget, if any.

Through special browser or device features, it is also possible to remove previously saved Tracking Tools.

Other Tracking Tools in the browser's local memory can be removed by deleting the browsing history.

Regarding Third Party Tracking Tools, Users can manage preferences and revoke consent by visiting the relevant opt out link (if available), using the tools described in the third party's privacy policy, or contacting the third party directly.

Locating Settings Related to Tracking Tools.

Users can, for example, find information on how to manage Cookies in some of the most popular browsers at the following addresses:

- Google Chrome
- Mozilla Firefox

- Apple Safari
- Microsoft Internet Explorer
- Microsoft Edge
- Brave
- Opera

Users can also manage certain Mobile Application Tracking Tools by disabling them through the appropriate device settings, such as mobile advertising settings or tracking-related settings in general (Users can consult their device settings to locate the relevant one).

How to turn off interest-based advertising

Notwithstanding the above, Users are advised that they can take advantage of the information on YourOnlineChoices (EU), Network Advertising Initiative (US) and Digital Advertising Alliance (US), DAAC (Canada), DDAI (Japan) or other similar services. With these services it is possible to manage the tracking preferences of most advertising tools. The Owner, therefore, advises Users to use these resources in addition to the information provided herein.

The Digital Advertising Alliance also provides an application called AppChoices that helps Users control behavioral advertising on mobile applications.

Consequences of withholding consent

Users are free to decide whether or not to give consent. However, please note that the Tracking Tools enable this Website to provide a better experience and enhanced functionality to Users (in line with the purposes outlined in this document). Therefore, in the absence of User consent, the Data Controller may not be able to provide the related functionality.

Data Controller.

FONDAZIONE GIANCARLO LIGABUE, San Marco, 3319 - 30124 - Venice (ITALY)

Owner's email address: gianluca.ferrarese@fondazioneiligabue.it

Since the use of Third Party Tracking Tools on this Website cannot be fully controlled by the Data Controller, any specific reference to Third Party Tracking Tools is to be considered indicative. For complete information, Users are kindly invited to consult the privacy policy of the respective third party services listed in this document.

Given the objective complexity of identifying tracking technologies, Users are invited to contact the Owner should they wish to receive further information regarding the use of such technologies on this Website.

Definitions and legal references

Personal Data (or Data)

Personal Data is any information that, directly or indirectly, including in connection with any other information, including a personal identification number, makes a natural person identified or identifiable.

Usage Data

This is the information collected automatically through this Web Site (including by third party applications integrated into this Web Site), including: the IP addresses or domain names of the computers used by the User who connects with this Web Site, the addresses in URI (Uniform Resource Identifier) notation, the time of the request, the method used in forwarding the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response from the server (successful, error, etc..) the country of origin, the characteristics of the browser and operating system used by the visitor, the various temporal connotations of the visit (e.g. the length of time spent on each page) and the details of the itinerary followed within the Application, with particular reference to the sequence of pages consulted, the parameters relating to the User's operating system and computer environment.

User

The individual using this Web Site who, except where otherwise specified, coincides with the Data Subject.

Data Subject

The natural person to whom the Personal Data refers.

Data Controller (or Processor)

The natural person, legal entity, public administration and any other entity that processes Personal Data on behalf of the Data Controller, as set out in this privacy policy.

Data Controller (or Controller)

The natural or legal person, public authority, service or other body which, individually or jointly with others, determines the purposes and means of the processing of personal data and the instruments adopted, including the security measures relating to the operation and use of this Web Site. The Data Controller, unless otherwise specified, is the owner of this Web Site.

This Website (or this Application)

The hardware or software tool by which Users' Personal Data are collected and processed.

Service

The Service provided by this Web Site as defined in the relevant terms (if any) on this site/application.

European Union (or EU)

Unless otherwise specified, any reference to the European Union in this document shall be deemed to extend to all current member states of the European Union and the European Economic Area.

Cookies

Cookies are Tracking Tools that consist of small portions of data stored within the User's browser.

Tracking Tool

Tracking Tool means any technology - e.g., Cookies, unique identifiers, web beacons, embedded scripts, e-tags, and fingerprinting - that enables tracking of Users, for example by collecting or storing information on the User's device.

Legal references

This privacy policy is written on the basis of multiple legislative orders, including Articles 13 and 14 of Regulation (EU) 2016/679.

Unless otherwise specified, this privacy policy covers this Website only.

Last modified May 15, 2023

iubenda hosts this content and collects only the Personal Data strictly necessary for its provision.

[View full Privacy Policy](#)