

Privacy Policy of shop.fondazioneiligabue.it

This Website collects some Personal Data of its Users.

Personal Data processed for the following purposes and using the following services:

Payment Management

PayPal

Personal Data: last name; Usage Data; email; billing address; device information; name; phone number; Tracking Tools; various types of Data as specified by the privacy policy of the service

Tag Management

Google Tag Manager

Personal Data: Usage Data; Tracking Tools

Management of data collection and online surveys

Meta contact acquisition ads

Personal Data: city; last name; Data disclosed while using the service; Usage Data; email; physical address; country; name; phone number; profession; company name; gender; status; Tracking Tools

Advertisement

Similar audience of Meta

Personal Data: Usage Data; Tracking Tools

Collection of privacy-related preferences

Consent Solution by iubenda

Personal Data: Data disclosed during use of the service; Tracking Tools

Cookie Solution of iubenda

Personal Data: Tracking Tools

Remarketing and behavioral targeting

Facebook Remarketing

Personal Data: Usage Data; Tracking Tools

Custom Audiences by Meta

Personal Data: email; Tracking Tools

Statistics

Google Analytics 4

Personal Data: city; Usage Data; browser information; device information; latitude (of city); longitude (of city); number of Users; session statistics; Tracking Tools

Meta ads conversion tracking (Meta pixel).

Personal Data: Usage Data; Tracking Tools

AWStats

Personal Data: Usage Data; country; operating systems

Displaying content from external platforms

Google Fonts

Personal Data: Usage Data; Tracking Tools

Information on how to opt-out of interest-based advertisements

In addition to any opt-out features provided by any of the services listed in this document, Users can read more about how to turn off interest-based advertisements in the appropriate section of the Cookie Policy.

More information about the processing of Personal Data

Sale of goods and services online

The Personal Data collected is used for the provision of services to the User or the sale of products, including payment and possible delivery. The Personal Data collected to finalize payment may be that of the credit card, bank account used for the transfer, or other payment instruments provided. The Payment Data collected by this Website depends on the payment system used.

Preference Cookies

Preference Cookie stores the User's preferences detected on this Website, such as their fusor and region, in the local domain.

Contact Information

Data Controller

FONDAZIONE GIANCARLO LIGABUE, San Marco, 3319 - 30124 - Venice (ITALY)

Owner's email address:

gianluca.ferrarese@fondazioneiligabue.it

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iubenda hosts this content and collects only the Personal Data strictly necessary for its provision.

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